



EXPRESSION OF INTEREST (EOI) Promotional Material

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| Provision of: | Promotional Material |
| EOI Reference Number: | EN65 |
| BIDS Category: | 9942 |
| Issue Date: | January 18, 2010 |
| Closing Date: | February 1, 2010 |

Introduction

EnCana Corporation is developing the Deep Panuke natural gas project in Nova Scotia's offshore. The project involves the installation of the facilities required to produce natural gas from the Deep Panuke field, located approximately 175 kilometres offshore Nova Scotia. Natural gas from Deep Panuke will be processed offshore and transported, via subsea pipeline, to Goldboro, Nova Scotia for further transport to market via the Maritimes & Northeast Pipeline.

EnCana is an innovative natural gas producer that safely and responsibly provides the energy used in communities across Canada and the United States. EnCana common shares trade on the Toronto and New York stock exchanges under the symbol ECA. For more information on EnCana, see www.encana.com.

Project Quick Facts

- The project was approved for development by EnCana's Board of Directors in October 2007.
- EnCana has entered into an agreement with Single Buoy Moorings Inc. (SBM) for the provision and operation of the Deep Panuke production field centre.
- The design capacity of the project is 300 MMcf/d of sales-quality gas.
- Regulatory applications for Deep Panuke were filed in 2006, with approvals granted in 2007.

Business Opportunities

EnCana is committed to providing opportunities for Nova Scotian and Canadian companies through employment, procurement and contracting on an internationally competitive basis, with full and fair opportunity for Nova Scotians and Canadians, and first consideration to Nova Scotians where competitive on a best value basis. Companies who have been invited to tender will be required to complete a Canada-Nova Scotia Benefits Questionnaire, and demonstrate their commitment to and compliance with EnCana's requirements regarding Canada-Nova Scotia Benefits, during the tender process.

Interested firms are requested to demonstrate their capabilities and experience via a formal response to this EOI.

Scope of Work

EnCana Corporation seeks qualified individuals, groups and/or companies for the provision of quality promotional products, corporate apparel and custom embroidery to be used for community relations purposes at open houses and other company events, and to support community fundraising.

Information Requested with EOI response

Respondents must submit a brief Company profile, contact details, key personnel and a summary of related experience including local Nova Scotia capabilities and all data pertinent to the scope of supply.

EnCana will select qualified bidders using the responses to this EOI as a guide. Any eventual list of Bidders will be posted on the EnCana website and other industry websites such as BIDS Nova Scotia. EnCana reserves the right to select more than one Contractor to execute the above Scope of Work.

EnCana is under no obligation to proceed with a Request for Proposal as a result of this call for Expressions of Interest. Respondents that qualify will be invited to participate in the event Proposals are solicited.

Expressions of Interest must be received on or before February 1, 2010 1:00 PM Atlantic time.

All inquires and Expression of Interest must be clearly marked with the EOI reference number and should be directed to:

Janice D. Frost, C.P.P. MBA
Procurement Analyst
Deep Panuke Development
Suite 700, Founders Square
1701 Hollis Street
Halifax, Nova Scotia, Canada B3J 3M8

Tel: 902-492-5461

Fax: 902-425-2766

Janice.Frost@encana.com

EnCana Corporation

Deep Panuke Offshore Gas Development Project

East Coast Office:

Suite 700 Founders Square
Halifax, NS, B3J 3M8

Phone: (902) 422-4500

Fax: (902) 425-2766